

IntoDNA logo manual

safe area



The „N factor" refers to the safe area around the IntoDNA logo, which must never be encroached upon by other visual elements or text.

colour palette



Pantone 2745C
R0 G0 B100
C100 M99 Y21 K32
#000064



Pantone 7479C
R47 G232 B150
C61 M0 Y62 K0
#2fe896